



CASE STUDY SYNGENTA

# Crop surveillance and plague control

**CUSTOMER**

Syngenta

**SECTOR**

Agriculture

**COUNTRY**

Kenya, Morocco, Spain

**DATE**

2020 - Today

## BACKGROUND

Syngenta is a world leader in protecting crops, with a complete range of high-quality, sustainable solutions that help farmers to counter crop threats and ensure enough safe, nutritious, affordable food for all – while minimizing the use of land and other agricultural inputs.

From the modeling and design of molecules to address specific challenges faced by farmers, such as resistance management or the effects of climate change, through to novel application techniques, the business is striving to provide farmers with the most comprehensive and flexible range of solutions.

## THE CHALLENGE

The company collaborates with many partners such as universities, research institutes and technology suppliers to deliver sustainable solutions to growers across the world.

Syngenta contacted Wideum because they wanted to improve the way they take care of their crops, providing knowledge and support to local agriculture by experts from anywhere in the world.

They can solve the following pain points:



Adequate surveillance of crops growth, plague development and farmers training and support with the focus being on solving tangible problems.



Efficiency in after-sales service and preventative maintenance, implementing reliable solutions wherever they may be required.

# THE SOLUTION

Syngenta implemented a full solution with Realwear Headsets (or smart glasses) and Remote Eye.

When their teams can't travel to remote lands and sites, they used joint technology in order to train and empower all their local farmers to counter threats in crop protection and maintenance tasks.

As one of their head support engineers is fond of saying:

“There's nothing like remote collaboration to be more productive on the job.”



# WHY WIDEUM?

Wideum is a global leader in remote service technology and innovation in applications for smartphones, tablets and smart glasses.

Our proprietary software allows users to execute difficult tasks and also provides for operation maintenance with remote assistance thanks to information sharing between field service operators and support departments.

Solutions like:



include real-time data and knowledge sharing that enable increased productivity thanks to the significant reduction in costs and machinery downtime.



# BENEFITS

We help your company with the best remote assistance products and solutions that empower your technicians. In addition, they add value to your customer service and thus, you can monetize your post-sales service.

We know that having the best performance and execution is important for you, which is exactly why we want to help you with:

